



the PawPrint

Official newsletter of
Dawgs in Motion LLC
Issue No. 1, January 2009
www.dawgsinmotion.com

WHAT'S HAPPENING AT DAWGS IN MOTION

Upcoming Events:
Great Lakes Pet Expo

Anniversary Open House - February

January Topic of Importance:
Winter Exercise

Upcoming Specials:
\$2.00 off a self dog wash or "Baths by us" service in the month of January

New at DIM:
**Saturday Day Camp
New Trainer**

Day Camp Dogs of the Week for the month of December:
Congratulations!

Pretty Paws Care Tips:
Paw trimming

Retail Store Featured Items:
New Year Special

Call **262-268-8000** today
and make your reservation for one of our *Training Classes*, our *Dog Day Camp*, or for a swim in the *Hydrotherapy Pool*.
New Class Sessions begin January 2009!!

Welcome to our New Trainer – **Kim Totsch**

Kim has joined the Dawgs in Motion family. She will be instructing our Obedience Classes along with many other classes.

Kim has always had dogs as a part of her life and decided that her career path was to be a dog trainer. She has researched long and hard before she decided on the method of training that would support her core beliefs.

Kim chose to pursue the *Balanced Scale Method*, which is the more popular method in this part of the country. It utilizes motivation, positive praise, and corrections, allowing the dog to make the choice to receive praise or correction.

Kim has earned the title of Certified Professional Dog Trainer and received endorsements in Basic Obedience, Advanced Obedience, Puppy Development, Breed Identification, Behavior Modification, Tracking, Scent Detection, Utility, and Retrieval from the National K-9 School for Dog Trainers in Columbus, Ohio. Kim is a member of the International Association of Canine Professionals (IACP).

Kim is planning to continue her dog training education. Kim is also an advocate for dog rescues. She is presently a member and on the board of *Help Save a Dog* or *Help SAD* rescue.

Kim and Sue Richison are in the process of creating a diverse training program at Dawgs in Motion.



Kim and Parker

Dawgs in Motion LLC's mission is to give a dog's owner a new understanding in the world of dog.

To break the language barrier between dog and human.

To be an advocate of the dog and gain the most potential possible of each dog.

To exercise a dog's mind and body to enhance

"Man's Best Friend".

New Dawgs in Motion Service:

Dawgs in Motion has added another service to our facility.

We will now be accomodating **Saturday Day Camp** customers.

If you need our Day Camp services on Saturday, give us a call to reserve a spot.

Our Saturday hours are 7:30am-4pm.

Our Monday - Friday Day Camp hours are 6am-6pm.

January Topic of Importance:

If the weather outside has been frightful, your dog may not feel delightful. A few days of being cooped up indoors can give your exercise-deprived dog a serious case of cabin fever, which may lead to frustration-induced behaviors.

Dawgs in Motion has our 8ft. x 20ft pool available for some great exercise and energy release. The dogs love it!


A little taste of a summer activity in the middle of winter. What more could your dog ask for.

Dawgs in Motion also has the 60 x 60 ft. training room which can be rented by our customers for exercise and play. What a wonderful playtime you can have together with your dog! You will be in a warm environment with a matted floor that is slip resistant.

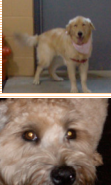
Congratulations to our Day Camp Dogs of the Week!

December 1 Kojak 

December 8 Spooky 

December 15 Toby 

December 22 Rocky 

December 29 Maggie and Marley 

Mark your calendars!

Dawgs in Motion's 1st Anniversary Open House Events.

We are planning events for the week of February 23rd to help show our appreciation to our customers for their support during our 1st year.

We will have a new event every day of the week.

We will start the week with FREE 15-minute massages for all of our day camp customers that are scheduled for day camp on Monday, Feb. 23rd.

You may want to reserve a day camp spot for that day ahead of time because we will have to limit the amount of dogs allowed.

We will have other specials on all the other days of the week. Watch for more information in our February newsletter.

Next Class Sessions:

Starting the week of February 9th!

Fetch Magazine

Fetch Magazine is a local publication that is geared to all dog owners. It is published in Waukesha and distributed in many neighboring counties.

Fetch issues are released 4 times a year. There is a winter, spring, summer, and fall issue.

Dawgs in Motion will always have free issues for distribution.

Stop by to pick up a copy today!

Featured Retail Products

New Years Special for January and February

\$5 off any purchase of \$20 or more from the retail store.

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Free Lupine key chain with a purchase of a \$20 or more Gift Card for Dawgs in Motion LLC.

Pretty Paws Care Tips:

Paw trimming is just as important as nail trimming.

Dogs have hair that grows between their toes and pads on their feet that can become matted and cause soreness. The mats can harbor dirt, cause discoloration, and possibly cause infection.

This long hair can attract snow and ice that bunches up when the dogs are playing outside during the winter months. This can also cause discomfort and soreness for the dogs.

Most of these problems can be reduced or eliminated if you have the hair between their toes and pads trimmed regularly.

Great Lakes Pet Expo

Dawgs in Motion LLC along with Cleo's Canine Kitchen are planning on attending the Great Lakes Pet Expo held in the Expo Center at Stair Fair Park, 8200 W. Greenfield Avenue, Milwaukee on

Saturday, January 31, 2009 from 10am-6pm.

This event will supply entertainment, shopping, demonstrations, and pets available for adoption.

A full day of fun for the entire family!
Admission is Adults \$5 and Children under 10 \$3.

DA WGS in  **MOTION LLC**
Canine Spa and Training Center
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Saukville, WI 53080
262-268-8000

January Special

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